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Groqit, LLC Introduces Pocket-Sized Barcode- Reading Device For Personal Inventory Management

The **Groqit** device, at the heart of a patented **Personal Inventory Management System**, is the first to offer fully portable inventory management functionality in one integrated system.

Willamina, Oregon, January 17, 2008—Groqit, LLC introduces a self-contained, battery-powered device to help shoppers who own books, movies, music, games and other collectible items to answer the paralyzing question: "Do I have this already?"

What is a Groqit? It is a pocket-dwelling device that reads and remembers barcode information, stores it in lists, and compares new information with these lists.

Equipped with a barcode reader, internal memory, a read-out screen, and 5 buttons, the device integrates portable functionality that otherwise is available only by assembling components and software from different sources, while costing a fraction of those alternatives.

It can be used alone, but it has a USB port. Via computer it can communicate with the Groqit website, which offers translations and organizing tools.

The device can be used to read and store the barcodes of items one has collected. When out shopping, barcodes can be checked on new items to see if they are already owned.

Using the website to translate makes it possible for lists on the Groqit device to be looked up by fields like Author or Title, for books. The Groqit comes prepared with Categories for Books, Music, Movies, Games, Household Items and Wishlist. More Categories can be added.

Groqit-owning friends can share lists of items they already have, as well as Wishlists, enabling unprecedented surety in gift selection.

The Groqit can also be used to keep an inventory for insurance purposes. Collections can

be fully documented in case of loss.

Tech: The Groqit device uses a contact-type laser barcode reader.

It is 5 7/8 “ long by 1 _” wide, weighs 2 _ ounces, and uses 1 AAA battery. Storage capacity of 128 MB is sufficient for millions of raw barcodes. New data can be entered on the device or online via the web site. Further technical information is at http://www.groqit.com/faqs/qa_tech.php.

Website tools: Barcode translations are available on the website

(<http://www.groqit.com>). Data can be uploaded, downloaded, and extensively organized online. Via the Registry, lists can be created and shared with chosen Groqit Buddies.

Free services: Many of the site’s services are available free of charge, to anyone who wants to use them. More advanced Groqit services will be available for a modest fee (\$4.95 per month or less) and are available free of charge, for a trial period with the purchase of a Groqit device.

Availability: Now available for purchase.

Price: The Groqit is being introduced at a price of \$95.00,

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Photos and press releases are available here: <http://www.groqit.com/news/press.php>.

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