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## **Groqit, LLC Introduces Pocket-Sized Barcode- Reading Device For Personal Inventory Management**

The **Groqit** device, at the heart of a patented **Personal Inventory Management System**, is the first to offer fully portable inventory management functionality in one integrated system.

**Willamina, Oregon, January 17, 2008**—Groqit, LLC introduces a self-contained, battery-powered device to help shoppers who own books, movies, music, games and other collectible items to answer the question: "Do I have this already?"

**What is a Groqit?** It is a pocket-dwelling device that reads and remembers barcode information, stores it in lists, and compares new information with these lists.

Equipped with a barcode reader, internal memory, a read-out screen, and 5 buttons, the Groqit integrates portable functionality that is otherwise available only by assembling components and software from different sources, while costing a fraction of those alternatives.

It can be used alone, but it has a USB port. Via computer it can communicate with the Groqit website, which offers translations and organizing tools.

The device can be used at home to read and store the barcodes of items one has collected. When out shopping, barcodes can be checked on new items to see if they are already owned.

Using the website to translate makes it possible for lists on the Groqit device to be looked up by fields like Author or Title, for books. The Groqit comes prepared with Categories for Books, Music, Movies, Games, Household Items and Wishlist. More Categories can be added.

Groqit-owning friends can share lists of items they already have, as well as Wishlists, enabling unprecedented surety in gift selection.

The Groqit can also be used to keep an inventory for insurance purposes. Collections can be fully documented in case of loss.

**Tech:** The Groqit device uses a contact-type laser barcode reader, and can read UPC and EAN barcode types. It is 5 7/8 “ long by 1 \_” wide, weighs 2 \_ ounces, and uses 1 AAA battery. Storage capacity of 128 MB is sufficient for millions of raw barcodes, or about 250,000 translated files. New data can be entered on the device or online via the web site. Further technical information is at [http://www.groqit.com/faqs/qa\\_tech.php](http://www.groqit.com/faqs/qa_tech.php).

**Website tools:** Barcode translations are available on the website (<http://www.groqit.com>). Data can be uploaded, downloaded, and extensively organized online. Via the Registry, lists can be created and shared with chosen Groqit Buddies. Groqit owners can also use the website to enter new information to download to the Groqit, either by barcode or by Title, Author or other basic identifiers. Users online can create new Categories, edit them, and enter notes about individual items.

**Free services:** Many of the site’s services are available free of charge, to anyone who wants to use them. More advanced Groqit services will be available for a modest fee (\$4.95 per month or less) and are available free of charge, for a trial period with the purchase of a Groqit device.

**Background:** Groqit was created to solve the problems of collectors who have a lot of books or music or movies, and are some times faced with the choice of buying a possible duplicate, or not getting something desirable.

Duplicates are frustrating, expensive, and inconvenient to return. Sometimes it is hard to recall exactly what one already has. Many writers, composers, musicians and film directors are very prolific. For instance, a favorite author may have written 20 or more books; particularly if they are in a series, it may be difficult to recall where in the sequence one has left off, or which books are missing.

**Comparisons - hardware:** Groqit’s patented system is unique in that it pulls many pieces together that otherwise are only available separately -- such as a combination of a PDA, portable barcode reader, and software – and at greater expense.

**Comparisons - Data:** Barcode translation data is stored on the Groqit site. By contrast, most collector-oriented software works by searching sites like Amazon.com one barcode at a time, looking for translations. Groqit’s methods are both faster and more accurate. When a barcode is entered that is not in the resident databases, Groqit’s search engine hunts for the data and adds it. The on-site databases grow as more information is added to them.

**Availability:** Now available for purchase.

**Price:** The Groqit is being introduced at a price of \$95.00,

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